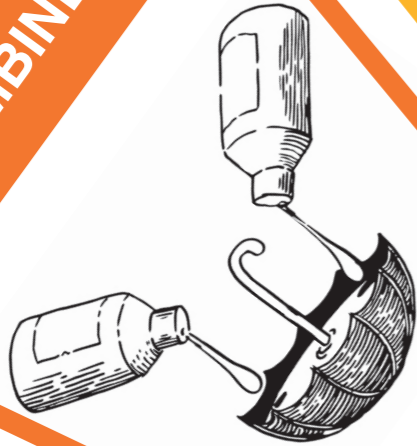


COMBINE



ADAPT



MODIFY or MAGNIFY



PUT TO ANOTHER USE

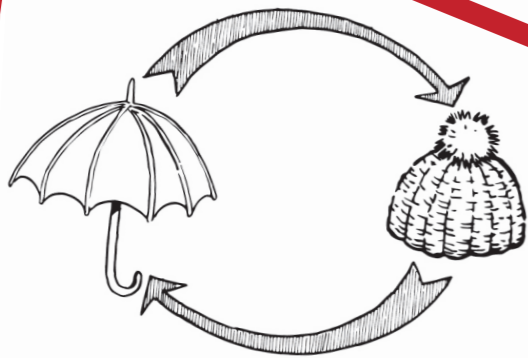


ELIMINATE



# SCAMPER

SUBSTITUTE



## Substitute

Could I substitute one technique for another?  
 Could I change or replace any parts?  
 What would happen if I changed materials?  
 How could I repackage, rename or re-brand?  
 Could I consider another process?  
 What if I switched my idea or primary source?  
 What alternative plan could I think of?  
 Can I change my feeling or attitude towards it?

## Combine

What ideas or parts can be combined?  
 What if I bring together dissimilar things?  
 Could an assortment of influences be considered?  
 Could I fuse, join, link or bring parts together?  
 Might ideas, materials or AEDP be mixed?  
 Could I blend 2D media with 3D media?  
 Could I combine techniques to improve this?  
 What kind of connections can I make?

REARRANGE



## Adapt

What else is this like?  
 What other idea does this suggest?  
 What other material does this look like?  
 How could I incorporate another idea?  
 Could this be put in another context?  
 What other ideas or primary sources could I use for inspiration?  
 Does visual culture offer a parallel?  
 Could I re-purpose?

## Modify or Magnify

Could this be altered or adjusted?  
 What could be magnified, enlarged, reduced or simplified?  
 What would happen if I increased one part and reduced another?  
 What would happen if I wrapped, exaggerated, emphasised, stretched, elongated parts?  
 What if I duplicated or repeated it?  
 Can it be made stronger, lighter, thicker or heavier?

## Put to Another Use

What else can this be used for?  
 Are there new ways to use it as is?  
 What else could be made from this?  
 How would this be viewed or behave in another context or setting?  
 Could this be recycled or up-cycled to make something new?

## Eliminate

What should I omit?  
 Could I erase or remove a component?  
 What if I discard or concealed?  
 Could I divide it, split up or separate?  
 What if I delete or subtracted?  
 What is not necessary or non-essential?  
 What parts can I remove without altering its function or meaning?

## Rearrange

What other arrangement might be better?  
 Could I reverse or reshuffle?  
 What could I reposition?  
 What if it was moved forward, backward, sideways, placed below or above?  
 Could I rotate or twist?  
 What if I reversed the process?  
 What other layouts or sequence can I use?  
 What if I tried to do the exact opposite of what I'm trying to do now?