

How to use this guide

Arts in Junior Cycle encourages active engagement when using short films in the classroom. The questions and activities below are a small sample of ways that this film featuring Cormac O’Conaire could be incorporated into the lessons. Teachers will need to consider the unique context and both age and stage of their students when planning how best to use the film and adapt this resource accordingly.



Key Skills focus: Being Creative | Communicating | Working with others

Before Viewing

Consider prior knowledge in anticipation of viewing

- How would you describe ‘creativity’? Do you consider yourself creative? Why?
- Think about some of your favourite products. Make a note of a couple of them, think about what makes them so good and discuss your thoughts with a friend.
- Who inspires you? What is it that they do that sparks your curiosity?

While Viewing

Support active viewing. On second and subsequent viewing, pausing may be used for specific focus

- Cormac mentions that design is not just invention and creativity - it is finding complex human problems to solve. Can you think of a problem that you would like to solve?
- The emotional response of users is something that Cormac highlights as very important in his designs. Think about the product you selected earlier. Did you consider how it makes you feel? What is your emotional response to it?
- As part of the design process, Cormac does a lot of research with users and also tests prototypes with them. When you are designing something, do you consider the user?

After Viewing

Follow up on key ideas and synthesize information learned

- Has your understanding of the design process changed? In what way?
- Has your understanding of creativity changed? In what way?
- Think about the product you selected earlier (or maybe pick a different one you like). Consider the steps that were taken by the designers to develop the final product.
- Look for a problem that you would like to solve. It could be anything! Work through a design process to develop a solution.



Passion for Design and Making

**Cormac O’Conaire
Product Design**

Did you use this guide or other *Passion for Design & Making* short films in your classroom? If so, tag @JuniorCycleArts or @DCCIreland on social media or email us at info@jct.ie

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